

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
919 Prince Street
Alexandria, VA 22314

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Invoice #	Invoice Date	Invoice Month	Invoice Period
307874-1	09/23/12	September 2012	08/27/12 - 09/23/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Bogdanoff / Republican / Se	Ellyn Bogdanoff Campaign	370

Flight Dates	Order #	Alt Order #
09/07/12 - 09/23/12	307874	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																						
1	09/07/12	09/07/12	M-F 6-7a	6-7a	----1--	:30	1	\$400.00	NM																																																																						
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5	09/10/12	09/14/12	M-F 7-9a	7-9a	1-211--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1-211-- 5 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 09/10/12 8:43 AM M-F 7-9a 7-9a :30 Ebogdanoffintview30H \$750.00 NM 3 WPTV W 09/12/12 7:22 AM M-F 7-9a 7-9a :30 Ebogdanoffintview30H \$750.00 NM 2 WPTV W 09/12/12 8:44 AM M-F 7-9a 7-9a :30 Ebogdanoffintview30H \$750.00 NM 4 WPTV Th 09/13/12 8:29 AM M-F 7-9a 7-9a :30 Ebogdanoffintview30H \$750.00 NM 5 WPTV F 09/14/12 8:29 AM M-F 7-9a 7-9a :30 Ebogdanoffintview30H \$750.00 NM									
6	09/07/12	09/07/12	M-F 7-9a	7-9a	----1--	:30	1	\$400.00	NM
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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1-121-- 5 \$125.00									
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12	09/07/12	09/07/12	M-F 12n-1p	12-1p	----1--	:30	1	\$125.00	NM
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13	09/17/12	09/23/12	M-F 530-6p	530-6p	1111---	:30	4	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1111--- 4 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 09/17/12 5:42 PM M-F 530-6p 530-6p :30 Ebogdanoffintview30H \$425.00 NM 2 WPTV Tu 09/18/12 5:53 PM M-F 530-6p 530-6p :30 Ebogdanoffintview30H \$425.00 NM 3 WPTV W 09/19/12 5:37 PM M-F 530-6p 530-6p :30 Ebogdanoffintview30H \$425.00 NM 4 WPTV Th 09/20/12 5:42 PM M-F 530-6p 530-6p :30 Ebogdanoffintview30H \$425.00 NM									
14	09/10/12	09/14/12	M-F 530-6p	530-6p	2-111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 2-111-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 09/10/12 5:37 PM M-F 530-6p 530-6p :30 Ebogdanoffintview30H \$500.00 NM 2 WPTV M 09/10/12 5:53 PM M-F 530-6p 530-6p :30 Ebogdanoffintview30H \$500.00 NM 3 WPTV W 09/12/12 5:42 PM M-F 530-6p 530-6p :30 Ebogdanoffintview30H \$500.00 NM 4 WPTV Th 09/13/12 5:54 PM M-F 530-6p 530-6p :30 Ebogdanoffintview30H \$500.00 NM 5 WPTV F 09/14/12 5:37 PM M-F 530-6p 530-6p :30 Ebogdanoffintview30H \$500.00 NM									
15	09/07/12	09/07/12	M-F 530-6p	530-6p	----1--	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 09/07/12 5:38 PM M-F 530-6p 530-6p :30 Ebogdanoffintview30H \$425.00 NM									
16	09/17/12	09/23/12	M-F 6-630p	6-630p	1111---	:30	4	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1111--- 4 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 09/17/12 6:13 PM M-F 6-630p 6-630p :30 Ebogdanoffintview30H \$525.00 NM 2 WPTV Tu 09/18/12 6:23 PM M-F 6-630p 6-630p :30 Ebogdanoffintview30H \$525.00 NM 3 WPTV W 09/19/12 6:29 PM M-F 6-630p 6-630p :30 Ebogdanoffintview30H \$525.00 NM 4 WPTV Th 09/20/12 6:14 PM M-F 6-630p 6-630p :30 Ebogdanoffintview30H \$525.00 NM									

INVOICE



Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Invoice #	Invoice Date	Invoice Month	Invoice Period
307874-1	09/23/12	September 2012	08/27/12 - 09/23/12

Advertiser	Product	Estimate Number
Bogdanoff / Republican / S	Ellyn Bogdanoff Campaign	370

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	09/10/12	09/14/12	M-F 6-630p	6-630p	1-112--	:30	5	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1-112-- 5 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 09/10/12 6:23 PM M-F 6-630p 6-630p :30 Ebogdanoffintview30H \$525.00 NM 3 WPTV W 09/12/12 6:27 PM M-F 6-630p 6-630p :30 Ebogdanoffintview30H \$525.00 NM 4 WPTV Th 09/13/12 6:24 PM M-F 6-630p 6-630p :30 Ebogdanoffintview30H \$525.00 NM 5 WPTV F 09/14/12 6:08 PM M-F 6-630p 6-630p :30 Ebogdanoffintview30H \$525.00 NM 2 WPTV F 09/14/12 6:27 PM M-F 6-630p 6-630p :30 Ebogdanoffintview30H \$525.00 NM									
18	09/07/12	09/07/12	M-F 6-630p	6-630p	----1--	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 09/07/12 6:12 PM M-F 6-630p 6-630p :30 Ebogdanoffintview30H \$525.00 NM									
19	09/17/12	09/23/12	M-F 11-1135p	11-1135p	1111---	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1111--- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 09/17/12 11:32 PM M-F 11-1135p 11-1135p :30 Ebogdanoffintview30H \$600.00 NM 2 WPTV Tu 09/18/12 11:23 PM M-F 11-1135p 11-1135p :30 Ebogdanoffintview30H \$600.00 NM 3 WPTV W 09/19/12 11:29 PM M-F 11-1135p 11-1135p :30 Ebogdanoffintview30H \$600.00 NM 4 WPTV Th 09/20/12 11:29 PM M-F 11-1135p 11-1135p :30 Ebogdanoffintview30H \$600.00 NM									
20	09/10/12	09/14/12	M-F 11-1135p	11-1135p	1-211--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1-211-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 09/10/12 11:33 PM M-F 11-1135p 11-1135p :30 Ebogdanoffintview30H \$500.00 NM 3 WPTV W 09/12/12 11:12 PM M-F 11-1135p 11-1135p :30 Ebogdanoffintview30H \$500.00 NM 2 WPTV W 09/12/12 11:32 PM M-F 11-1135p 11-1135p :30 Ebogdanoffintview30H \$500.00 NM 4 WPTV Th 09/13/12 11:29 PM M-F 11-1135p 11-1135p :30 Ebogdanoffintview30H \$500.00 NM 5 WPTV F 09/14/12 11:31 PM M-F 11-1135p 11-1135p :30 Ebogdanoffintview30H \$500.00 NM									
21	09/07/12	09/07/12	M-F 11-1135p	11-1135p	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 09/07/12 11:28 PM M-F 11-1135p 11-1135p :30 Ebogdanoffintview30H \$500.00 NM									
22	09/10/12	09/16/12	Su 7-8a	7-8a	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 09/16/12 7:37 AM Su 7-8a 7-8a :30 Ebogdanoffintview30H \$150.00 NM									

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Invoice #	Invoice Date	Invoice Month	Invoice Period
307874-1	09/23/12	September 2012	08/27/12 - 09/23/12

Advertiser	Product	Estimate Number
Bogdanoff / Republican / S	Ellyn Bogdanoff Campaign	370

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.

INVOICE

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Invoice #	Invoice Date	Invoice Month	Invoice Period
307874-1	09/23/12	September 2012	08/27/12 - 09/23/12

Advertiser	Product	Estimate Number
Bogdanoff / Republican / S	Ellyn Bogdanoff Campaign	370

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	09/07/12	09/09/12	1130p-12x After NFL	1130p-1205a	-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 09/09/12 12:09 AM 1130p-12x After NFL 1130p-1205a :30 Ebogdanoffintview30H \$600.00 NM									
32	09/12/12	09/14/12	M-F 7-730p	7-730p	--WTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 09/14/12 7:18 PM M-F 7-730p 7-730p :30 Ebogdanoffintview30H \$500.00 NM									
33	09/12/12	09/14/12	M-F 4p-5p	4-5p	--WTF--	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 09/12/12 4:37 PM M-F 4p-5p 4-5p :30 Ebogdanoffintview30H \$275.00 NM									

Total Spots **79** Gross Total **\$38,725.00**

Payment Terms 30 Days

Agency Commission **\$5,808.75**

Net Amount Due **\$32,916.25**